the remaining parts of the imaging target as the at least one secondary image object, and

blur, with a blurring filter configured in the image-processing chain, at least the defined at least one secondary image object in the image data, which blurring filter is configured to use the statistics information, wherein the blurring is arranged to be performed in connection with the formation of the image data.

24. The apparatus of claim **23**, wherein the statistics information comprises luminance information.

25. The apparatus of claim **23**, wherein the apparatus is further caused at least to perform:

store, with the at least one non-transitory memory, the blurred image data.

26. The apparatus of claim **25**, wherein the blurred image data being compressed before storing the compressed blurred image data to the at least one non-transitory memory.

27. The apparatus of claim **23**, wherein the apparatus is further caused at least to perform:

provide a viewfinder image comprising the blurred image data in a viewfinder module before imaging for storing.

28. The apparatus of claim **23**, wherein the focal length equivalency with 35 mm film of the camera is less than or equal to 35 mm.

29. The apparatus of claim **23**, wherein the apparatus comprises a digital camera.

30. The apparatus of claim **23**, wherein the at least one non-transitory memory comprises an application memory.

31. The apparatus of claim **23**, wherein the blurring filter is configured to perform the blurring by filtering the image data.

32. The apparatus of claim **23**, wherein the apparatus is configured to store filtering coefficients, such as, spatial filtering coefficients, and the blurring filter is configured to use the filtering coefficients on performing the blurring.

33. The apparatus of claim **23**, wherein the at least one processor is configured to fit the more than one primary image objects to an area with a set shape, wherein a collection of shape defining coefficients corresponding to these areas is prearranged in the apparatus.

34. The apparatus of claim **23**, wherein the blurring filter is configured to blur the secondary image objects by applying noise to the areas corresponding to them, which area is then configured to be equalized by low-pass filtering.

35. A method comprising:

using a camera component of an electronic device to form image data from an imaging target, the imaging target including at least one primary image object and at least one secondary image object, and the camera component comprising an image sensor and an analog to digital converter configured to convert the imaging target to image data,

focussing the camera component on at least one primary image object and determining statistics information of the image data received from the camera component,

using the camera component to form focussed image data, which image data is processed in the electronic device, in order to achieve the desired changes in the image data, the method further comprising:

defining more than one primary image object in the image data and defining the remaining parts of the imaging target as the at least one secondary image object, and

in the processing, blurring the defined at least one secondary image object in the image data using the statistics information, wherein the blurring is arranged to be performed in connection with the formation of the image data.

36. The method of claim **35**, wherein the statistics information comprises luminance information.

37. The method of claim **35**, further comprising:

storing the blurred image data to at least one non-transitory memory.

38. The method of claim **37**, wherein the blurred image data being compressed before storing the compressed blurred image data to the at least one non-transitory memory.

39. The apparatus of claim **35**, further comprising:

providing a viewfinder image comprising the blurred image data in a viewfinder module before imaging for storing.

40. A computer program stored in a non-transitory computer readable storage medium to be executed by an electronic device, the electronic device including:

a camera component configured to form image data from an imaging target, the imaging target including at least one primary image object and at least one secondary image object, and the camera component comprising an image sensor and an analog to digital converter configured to convert the imaging target to image data,

an image-processing chain arranged in connection with the camera component, configured to process the image data formed from the imaging target, and

a focussing circuit configured to focus the camera component on at least one primary image object, and to determine statistics information of the image data received from the camera, wherein the computer program comprises a computer executable program code configured to cause the electronic device to when executed by the electronic device to:

define more than one primary image object in the image data and define the remaining parts of the imaging target as the at least one secondary image object, and

blur the more than one secondary image object in the image data, using the statistics information, wherein the blurring is arranged to be performed in connection with the formation of the image data.

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